

THE LIST

The water technology power list

Who has the power to make or break innovations in the water market? Here are 40 people who can make a difference.

This month's list aims to identify some of the people who really matter to those trying to introduce a new technology to the market. The entries are divided into four categories: early adopters (i.e. end-

users who are prepared to try out new technologies), gatekeepers (engineering consultants whose opinions matter), influencers (pundits and academics), and investors (including the people at big water tech com-

panies who buy small water tech companies). It is undoubtedly impossible to judge the relative power of people in these different groups, but it does give some insight as to how the market works. ■

Name	Position	Comment	
1 Chee Meng Pang	Incoming CTO, PUB Singapore	Singapore PUB sits at the top of the water tech world	 Chee Meng Pang
2 Marty Adams	COO, LADWP	Hyper-active, hyper-intelligent innovator keeping LA ahead of the curve	
3 Chau Sai-Wai	Dep. Dir. of Water Supply, Hong Kong	Hong Kong is quietly challenging Singapore's tech leadership	
4 Laurent Auguste	SVP, Innovation & Markets, Veolia	Brimms with brilliant ideas for making water work better	
5 Yi Li	Chief Engineer, Beijing Gen. D&I Inst.	One of the most powerful people in China's water sector	
6 Diane D'Arras	President, IWA	Former Suez tech chief now in charge of the IWA	
7 Biju George	EVP, DC Water	The person now driving innovation at DC Water	
8 Jan Peter van der Hoek	Director of Innovation, Waternet	Amsterdam's water tech guru, doubling up as a professor at TU Delft	 Jay Iyengar
9 Jörg Simon	Exec. Director, Technical, Berlinwasser	Leading network innovator at Germany's top utility	
10 Michael Corkery	Water Management, Nestlé	Inspired industrial water technology leader	
11 Charles Bott	CTO, Hampton Roads Sanit. District	A legend in the US wastewater utility world	
12 Edison Airoldi	Director Tech, Entrep. & Env., Sabesp	Responsible for tech strategy at the world's biggest water utility	
13 Carlos Campos	SVP for R&D at Suez	Suez's digital visionary redefining utility services	
14 David Henderson	Partner, XPV	Not only the biggest investor in water tech, but also the savviest	
15 Al Cho	VP, Advanced Inf. Analytics, Xylem	McKinsey alum; may be the smartest guy in water	 Martin Adams
16 Kevin Shafer	Executive Director, Milwaukee MSD	Turned Milwaukee into a global water technology powerhouse	
17 Frank Rogalla	Director of Innov. & Tech, Aqualia	Polymathic genius who made Aqualia a technology leader	
18 Snehal Desai	Chief Growth Officer, Evoqua	Not a wonk, but one of water's most insightful people	
19 Reinhard Huebner	Investment Manager, SKion	Super-clever McKinsey boffin turned to water tech investing	
20 Steve Kloos	Partner, True North Venture Partners	Ex-GE tech leader; now one of the smartest investors in the sector	
21 Jay Iyengar	CTO, Xylem	The most powerful woman in water technology	
22 Kieran Brocklebank	Head of Innovation, United Utilities	Actively pursuing technologies that pay off for AMP7	 Diane D'Arras
23 Bob Stear	Chief Engineer, Severn Trent	Severn Trent's irrepressibly energetic and jovial innovator	
24 Phil Rolchigo	CTO, Pentair	Tech kingpin now focused on commercial and residential	
25 Inge Jensen	Project Manager, Aarhus Vand	Responsible for procuring the world's most advanced treatment plant	
26 Art Umble	Wastewater lead, Stantec	The go-to engineer for wastewater treatment	
27 James Barnard	Technology lead, Black & Veatch	Biological nitrogen removal pioneer turned tech gatekeeper	
28 Julian Sandino	Global Wastewater Director, Jacobs	The wastewater expert at the top-ranked design firm	
29 Booky Oren	Booky Oren Global Water Technologies	Takes innovation to implementation for the world's top utilities	 Chau Sai-Wai
30 Andrew Benedek	CEO, Anaergia	ZeeWeed inventor now going anaerobic at Anaergia	
31 Cindy Paulson	CTO, Brown & Caldwell	Visionary West Coast environmental engineer	
32 Piers Clark	Chairman, Isle Utilities	The irrepressibly engaging water technology connector	
33 Hans-Ulrich Buchholz	Env. Compliance Manager, L'Oréal	One of the most water-savvy corporate sustainability honchos	
34 Eric Hoek	CEO, Water Planet	UCLA professor and successful serial entrepreneur	
35 John Lienhard	Professor, MIT	The only academic who really gets desalination	
36 Boris Liberman	CTO, IDE Technologies	The cleverest man in desal technology	
37 Cees Buisman	Scientific Director, Wetsus	Runs arguably the greatest water research centre in the world	
38 Susan Moio	VP/Global Practice Director, Jacobs	The go-to person for conveyance systems, CSOs, and storage	
39 Jeff Green	Managing Partner, Rusheen Capital	Former NanoH2O CEO now cutting it as a water and energy investor	
40 Helge Daebel	Emerald Technology Ventures	Top water tech investor best known for backing inge	

Key: Early Adopter, Gatekeeper, Influencer, Investor, Entrepreneur